ABSTRACT OF THE DISCLOSURE

An arrow fletching having a plurality of flexible vanes each having a generally tapered profile extending from a narrow end to a wide end. A kicker is integrated with a perimeter of the wide end of the flexible vane wherein the kicker includes a concave portion extending tangentially from the flexible vane. Additionally, each vane may have a concave side and/or increased surface roughness to create an arrow that travels faster, straighter and/or more accurately.